

CSR PLAN 2024

Date	Event	SD Goals	Responsibility Type	Activity	Rixos ESG purpose / Activities in Rixy Club	Stakeholders
24-Jan	International Day of Education	SDG 4, 5, 10	Social/ Ethical	School Partnership	Yes	Children and Youth
4 Feb-24 Feb	National Environment Day- UAE	SDG 7, 13, 15	Social/ Environmental	planting & cleaning & Camel farm	Yes	Children and Youth, Locals
18-Mar	Global Recycling Day	SDG 15, 7	Economic, Environmental	Support local campaigns if any	Yes	Children and Youth, NGO, Community
23-Mar	Earth Hour	SDG 12, 17	Social/ Ethical	Turning off light in for 1 hour	Yes	Children and Youth, NGO, Community
2-Apr	World Autism Awareness Day	SDG 1, 10	Social/ Ethical	Visit autism center	Yes	Children and Youth, NGO, Community
10 March-10 April	Ramadan Giveaway	SDG 2, 16,17	Social/ Philanthropic/ Cultural	Donation		Community
18-May	International Museum Day	SDG 15, 16	Social/ Cultural	Visit Museum/ UAE Culture		Business and Industry
5-Jun	World Environment Day	SDG 7, 15, 17	Environmental	Recycling/ kids training	Yes	Business and Industry, Children and Youth, NGO
18-Jun	Sustainable Gastronomy Day	SDG 6, 9, 12, 17	Social/ Environmental	Buffet arrangements		Business and Industry, Local Authorities, Community
22-Jun	World Camel Day (theme of 2024)	SDG 11, 15, 16, 17	Environmental/ Cultural	Visit Camel Center		Local Authorities, Community, NGO
June - July	Blood Donation Day	SDG 3, 16	Social/ Philanthropic	Donation		Community
12-Aug	International Youth Day	SDG 3, 4, 16	Social/ Ethical	TBA	Yes	Children and Youth, NGO, Community
16-Sep	International Coastal Cleanup Day	SDG 11, 14	Social/ Environmental	Beach cleaning	Yes	Local Authorities, Children and Youth, NGO, Community
29-Sep	International Day of Awareness of Food Loss and Waste	SDG 6, 9, 12, 17	Ethical /Env.	Info cards instead of amenities	Yes	Guests
October	Breast Cancer Awareness Month	SDG 3, 8, 17	Social/ Ethical	TBA		Women
15-Oct	Global Hand Washing Day	SDG 3	Social/ Ethical	TBA/ Internal	Yes	Business and Industry
20-Nov	International children's day	SDG 16	Social/ Ethical	TBA	Yes	Children and Youth
5-Dec	International Volunteer Day	SDG 1, 11, 16, 17	Social/ Ethical	TBA/ People of Determination	Yes	Children and Youth, NGO, Community

Approved By: Managing Director GCC
Cenk Unverdi

