

Date	Event	Commitment	SD Goals	Responsibility Type	Activity Ideas	Rixos ESG purpose / Activities in Rixv Club	Stakeholders
24 January	International Day of Education	Commitment to Education and Empowerment	SDG 4, 5, 10	Social/ Ethical	School Partnership	Play-Based Learning	Children and Youth
17 February	Global Tourism Resilience Day	Resilience and Recovery	SDG 11, 13, 14, 15	Social/ Environmental	Wildlife conservation programs, promoting eco-friendly tourism practices	Play-Based Learning	Children and Youth, NGO, Community
March (Please plan for any suitable day in March)	Ramadan Giveaway	Global and Local Community Engagement	SDG 2, 16,17	Social/ Philanthropic/ Cultural	Donation	-	Community
8 March	International Women's Day	Commitment to Education and Empowerment	SDG 4, 5, 10	Social/ Ethical	Mentorship Programs	-	Community
18 March	Global Recycling Day	Environmental Responsibility and Sustainability	SDG 11, 12, 13	Economic, Environmental	Support local campaigns if any	Play-Based Learning	Children and Youth, NGO, Community
23 March	Earth Hour Our Power, Our Planet™	Environmental Responsibility and Sustainability	SDG 11, 12, 13,17	Social/ Environmental	Turning off light in for 1 hour	Arts and Crafts	Children and Youth, NGO, Community
2 April (Eid holiday may fall around this time. Please plan for any suitable day in April.)	World Autism Awareness Day	Health and Well-Being Advocacy	SDG 3, 4, 10	Social/ Ethical	Visit autism center	-	Children and Youth, NGO, Community
18 May	International Museum Day	Cultural Engagement and Social Responsibility	SDG 15, 16	Social/ Cultural	Visit Museum/ UAE Culture	-	Business and Industry, Community
5 June (Eid holiday may fall around this time. Please plan for any suitable day in June.)	World Environment Day	Environmental Responsibility and Sustainability	SDG 13, 14, 15	Environmental	Recycling/ planting	Educational Activities	Business and Industry, Children and Youth, NGO
14 June (Please plan for any suitable day in June or July)	Blood Donation Day	Health and Well-Being Advocacy	SDG 3, 16	Social/ Philanthropic	Donation	Educational Activities	Community
18 June	Sustainable Gastronomy Day	Environmental Responsibility and Sustainability	SDG 6, 9, 12, 17	Social/ Environmental	Buffet arrangements, cooking class	Play-Based Learning	Business and Industry, Local Authorities, Community
5 July	International Day of Cooperatives (Theme of the year)	Cultural Engagement and Social Responsibility	SDG 17	Social/ Environmental	Hotels can collaborate with a local partner for this activity.	-	Children and Youth, Locals, NGO, Community
12 August	International Youth Day	Commitment to Education and Empowerment	SDG 3, 4, 16	Social/ Ethical	Collaborate with tourism schools by inviting their students to the hotel.	-	Children and Youth, NGO, Community
16 September	International Coastal Cleanup Day	Environmental Responsibility and Sustainability	SDG 11, 14	Social/ Environmental	Beach cleaning	Play-Based Learning	Local Authorities, Children and Youth, NGO, Community
29 September	International Day of Awareness of Food Loss and Waste	Global and Local Community Engagement	SDG 6, 9, 12, 17	Ethical / Social/ Environmental	Use info cards instead of amenities and adjust buffet arrangements, focusing on guest and staff	Educational Activities	Guests, Staff
October	Breast Cancer Awareness Month	Health and Well-Being Advocacy	SDG 3, 8, 17	Social/ Ethical	Organize screenings, educational activities, a partnership with Al Jalila, and a public yoga session.	-	Women
10 October	World Mental Health Day	Health and Well-Being Advocacy	SDG 3, 8	Social/ Ethical	Stress Relief Workshops	Kids Yoga	Children and Youth, Community
November	Movember	Cultural Engagement and Social Responsibility	SDG 4, 16	Social/ Ethical	Health Screenings and Awareness Seminars	-	Children and Youth
20 November	International children's day	Cultural Engagement and Social Responsibility	SDG 4, 16	Social/ Ethical	Partner with public schools to invite students to the hotel or arrange visits to the school.	Play-Based Learning	Children and Youth
5 December	International Volunteer Day	Global and Local Community Engagement	SDG 1, 11, 16, 17	Social/ Ethical	The main goal is to make arrangements that cater to the needs of People of Determination.	Play-Based Learning	Children and Youth, NGO, Community

Rixos ESG Purpose is kid's wellbeing and access to education.

The United Nations declared 2025:

- *International Year of Peace and Trust
- *International Year of Glaciers' Preservation
- *International Year of Cooperatives
- *International Year of Quantum Science and Technology



Approved By:
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COO